

MEMORIAL DAY WEEKEND TRAVEL TRENDS

home
to go_

Charleston, SC | 2022

Search Demand



+39%
(vs. 2021)

Avg. Group Size



12 Guests
(+17% vs. 2021)

**Avg. Days to
Check-in**



92 Days
(+5% vs. 2021)

**Avg. Duration of
Stay**



15 days
(-27% vs. 2021)

**Avg. Distance
Traveled**



91 miles
(-29% vs. 2021)

*Findings based on HomeToGo.com search and booking data for stays in Charleston, SC with check-in during Memorial Day weekend, compared to the same period in 2021.

For more info visit: <https://www.hometogo.com/charleston/#memorial-day>