

MEMORIAL DAY WEEKEND TRAVEL TRENDS

home
to go_

Myrtle Beach, SC | 2022

Search Demand



+23%
(vs. 2021)

Avg. Group Size



7 Guests
(+10% vs. 2021)

**Avg. Days to
Check-in**



97 Days
(+34% vs. 2021)

**Avg. Duration of
Stay**



6.5 days
(-12% vs. 2021)

**Avg. Distance
Traveled**



97 miles
(-26% vs. 2021)

*Findings based on HomeToGo.com search and booking data for stays in Myrtle Beach, SC with check-in during Memorial Day weekend, compared to the same period in 2021.

For more info visit: <https://www.hometogo.com/myrtle-beach/#memorial-day>